



Unlike Mir, infrastructure eventually will hit you.

INFRASTRUCTURE. IT'S BIG, UGLY *AND* COMPLICATED.

(IF YOU'RE NOT CAREFUL, IT CAN LAND ON YOUR HEAD.)

IT'S A HIGH-FLYING MONUMENT to wires, switches, plugs. Computers and databases. Asked to perform missions it was never meant to undertake. It makes noise and burns through money. And creates one long chain reaction of crises, requiring one impossible repair job after another. We're talking, of course, about your IT infrastructure.

And without just the right implementation, maintenance and management, it can burn up in the atmosphere at almost any time. Instantly becoming an event, noticed worldwide.

Now is probably a good time to think about keeping your own infrastructure aloft.

You'll realize you can use the experience, technology and resources of a company like IBM, which can answer the hard questions about infrastructure: How do you keep it running

100% of the time? What platforms should you use? How do you plan for the unexpected? Will it grow when you grow? Will it build upon your current systems? Can you link your customers' and suppliers' systems?

The people of IBM and its Business Partners help answer difficult questions like these every day. And solve them with open technologies such as Linux-enabled servers and scalable storage solutions. And by working with companies such as Cisco Systems and by creating innovative IBM software tools like Tivoli software, DB2 and WebSphere for e-business.

So unless you'd like your infrastructure to turn into a spectacle on a cosmic scale, call us at 800 426 7080 (ask for infrastructure) or visit us at ibm.com/e-business for a white paper on e-business infrastructure.

